

# Dr. Judy Lubin

Scholar – Strategist – Professor – Author – Activist



Judy Lubin, PhD, MPH is a nationally respected sociologist, policy analyst and strategist in the Washington, DC area. She is frequently called upon by media for her expertise on race, politics, health and social policy.

Dr. Lubin is president of Public Square Communications, a strategic communications, research and public policy consultancy and adjunct professor in the Department of Sociology at Howard University. She is also the co-founder of Sociologists for Justice, an independent collective of 2000 scholars from universities, think tanks, and independent research firms organized in response to the epidemic of police violence against black Americans.

Dr. Lubin has more than 15 years of experience working at the intersection of policy, communications, community outreach, and strategic planning. With an impressive track record of raising awareness and financial support for some of today's most pressing women's, health and social issues, she has led strategy and message development for several local and national public outreach campaigns, speech writing for members of Congress, and high-stakes initiatives for progressive organizations and causes. A trusted thought leader and

## As Featured in:



## Quick Facts

- President, Public Square Communications
- Professor, Howard University
- Co-Founder, Sociologists for Justice
- Author, The Heart of Living Well: Six Principles for a Life of Health, Beauty and Balance
- Awards: Harry Truman Presidential Library Research Grant, Washington Women in PR Emerging Leader, Cheerios Sisters Saving Hearts
- First-generation Haitian-American



expert, Dr. Lubin has worked with and advised government agencies and national organizations including the U.S. Department of Health and Human Services' Office on Women's Health (OWH), New Orleans Health Department, American Medical Group Foundation, National Oceanic and Atmospheric Administration, GreatSchools, American Lung Association, Joint Center for Political and Economic Studies, Congressional Black Caucus Foundation (CBCF), WomenHeart, Black Women's Health Imperative and the National Urban League, among others. She is also a former Congressional Black Caucus Foundation Public Health fellow.

Dr. Lubin holds a Bachelors of Arts in psychology (cum laude) from Florida State University, Master of Public Health from Emory University and PhD in sociology from Howard University. A first-generation Haitian American, Dr. Lubin grew up in Miami's rich cultural milieu of immigrants from the Caribbean and Central and South America. This experience profoundly shaped her sense of justice, equity and appreciation for the beauty and humanity of all people.

## Recent Press Highlights



O N L I N E

*Whether or not the officer*

*involved is charged, Lubin said, "We can't give up hope. We can't accept that as status quo or unchangeable. We have models on how to bring down a legal system" such as the Civil Rights Movement, which she sees as "an ideal model" for pushing for change. "Even in our grief, we still have to have clarity. We can change things. "We have to be strategic about it, and look at this through policy," continued Lubin.*

## Notable Speaking Engagements

- White House Black History Month Panel Discussion
- American Sociological Association
- Archer Center, University of Texas
- University of Toronto Protests in Progress Conference
- American Studies Association
- Washington Women in PR - *Media Roundtable at the National Press Club*
- Netroots Nation Conference
- Congressional Black Caucus Foundation Annual Legislative Conference
- James Madison University
- National Minority AIDS Council United States Conference on AIDS
- American Public Health Association
- Sister to Sister Foundation Women Heart Health Fair
- Black Women's Health Imperative 25<sup>th</sup> Anniversary Conference



*A thought leader and trusted voice on today's biggest social challenges*

July 14, 2016

**THINK PROGRESS**

**Police Violence Is A Public Health Issue**  
BY ALEX ZIELINSKI JUL 14, 2016 12:53 PM




July 28, 2016

**MSR NEWS ONLINE**

SISTER SPOKESMAN EVENTS FYI PHOTO GALLERIES SPOKESMAN-RECORDER (956) COMMUNITY

**Inherent bias must be rooted out**  
July 28, 2016 By Charles Hallman — Leave a Comment



Ten Demands for Positive Change in the Wake of the Philando Castile Homicide  
The Minneapolis Urban League and African American

July 11, 2016 **n p r**

**Smartphones play crucial role for Black Lives Matter**  
By Kimberly Brown




July 10, 2016

**KCBS San Francisco: Tipping Point on Ending Police Killings of Blacks?**  
July 13, 2016 By Judy — Leave a Comment

Dr. Lubin comments on the president's remarks and police killings of Alton Sterling in Baton Rouge and Philando Castile in Falcon Heights, MN.



January 2016 – Mind and Body Breakthrough Plan



December 14, 2015

**NEXT CITY** Inspiring Better Cities.

**Will Cleveland 2016 Be 1968 Chicago?**  
BY DANIEL J. MCGRAW | DECEMBER 14, 2015



# Political Commentary

<http://www.huffingtonpost.com/author/judy-lubin>

The screenshot shows three blog posts from The Huffington Post. The top post is titled "Supreme Court's Affordable Care Act Ruling Will Help Close Racial Gaps in Health Care Coverage" and is dated 06/30/2015. The middle post is titled "President Obama, Trayvon Martin and the Souls of Black Folk" and is dated 07/23/2013. The bottom post is titled "Will Young, Disenchanted Voters Show Up for Midterms?" and is dated 10/22/2010. Each post includes a social media sharing bar and a bio for Dr. Judy Lubin, a policy analyst and sociologist at Howard University.



## Book Judy to Speak

Speaking Topic Ideas:

### Race, Politics and Community Engagement

- The 2016 Presidential Election: The Good, the Bad and the Hopeful
- Black Lives Matter: The New Fight for Racial Equity in America
- Race, Politics and Media: What Today's Talk about Race Tells Us about the Future of America
- Health Inequities: How Racism Influences Our Health
- Black Women in the Media

### Personal Power

- Women of Color and Leadership
- Finding Your Voice: Connecting with Your Purpose to Stand in Your Power
- Turning Your Passions Into Profits
- The Age of Women: Three Trends Shaping America's Future

## For Media Inquiries and Speaking Engagements

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